

Rotary District 5960 Fundraiser Survey

Event	Club Size	Funds Raised
Rose Sale		
	84	\$12,500
	80	\$ 8,000
	77	\$ 4,500
	65	\$ 4,500
	64	\$ 1,500
	62	\$ 5,000
	55	\$ 3,000
	45	\$ 8,000
	44	\$ 3,000
	44	\$ 6,000
	43	\$ 6,000
	41	\$ 4,700
	38	\$ 5,000
	37	\$ 3,000
	35	\$ 6,500
	34	\$ 4,500
	32	\$ 4,000
	26	\$ 900
	23	\$ 2,000
	22	\$ 2,000
	21	\$ 1,800
	21	\$ 2,800
	19	\$ 3,100
	16	\$ 3,000
Auction Combined with Other Event (Dinner, Dance, etc.)		
	82	\$18,000-\$25,000
	80	\$12,000-\$14,000
	64	\$22,000
	54	\$10,000
	44	\$ 4,000
	35	\$10,000
Auction /Silent Auction		
	77	\$1,200
	31	\$5,000-\$7,000
	30	\$8,000-\$10,000
Activities Combined as Community Event [e.g. Ticket Sales, Dinners, Auctions and/or Raffles, Entertainment (Band(s), Musicians, etc.), Food/Wine tastings or Selling Food and/or Drinks]		
	80	\$50,000-\$90,000
	80	\$45,000
	39	\$25,000
	53	\$25,000

Miscellaneous Sales or Events

Auto sales	22	\$9,000
Beer tent	21	\$5,500-\$6,000
Brat sales	41	\$1,000
Brat/beer stand	19	\$ 350
Corn sale	43	\$1,000
Fruit Sales	79	\$13,000
Golf Tournament	39	\$2,500
	34	\$5,000-\$6,000
	26	\$7,200
	24	\$16,000
Home Hospitality	77	\$2,350
Pancake Breakfast	43	\$1,500
	35	\$3,500
Park cars at craft fair	16	\$1,000
Poinsettia Sales	30	\$8,000-\$12,000
Raffle - ATV	27	\$4,600
Raffle (cash)	84	\$5,000-\$7,000
	54	\$10,000
	41	\$2,680
Sell Beer at Bass	26	\$2,200
Tournament		
Sell food at Art event	30	\$1,500
Snowmobile Drag	26	\$3,200
Racing		
Sporting Clay Shoot	51	\$40,000-\$60,000
Used Books	55	\$1,000
		\$ 750

Miscellaneous Event Descriptions (as described by clubs):

Our club's major fundraiser occurs in April of each year. We associate with Helping Paws and sponsor a walk/run named, "Run n Romp", at the Community Center. The walk is meant to help support dogs, which are used by disabled people. Last year our club raised more than \$7,000.00, as did Helping Paws.

Our bike tour during Jesse James Days here in Northfield is our major fundraiser. We netted \$18000.00 from this year's event, held annually the weekend after labor day. Riders have a choice of riding their bicycle 10, 30, 60 or 100 miles.

In May, we sponsor the DARE bike-a-thon, which generates funds for the DARE program in our local school district. Through a combination of corporate sponsorships and donations that the riders solicit, we clear around \$16,000 per year.

We sell 5000 tickets that correspond to a rubber duck that is numbered. These ducks are thrown into the lake and dogs retrieve them on a Sunday afternoon. We give away as the top prize \$10,000, with 6 other prizes (canoes, TV's, etc.). We have corporate sponsors that buy an advertising package (with cash or a donated product prize). We can then use the prizes or if they pay cash use this money to offset the grand prize. Net proceeds-\$15,000.

Our most successful fundraiser for the last few years has been a riverboat cruise on the St. Croix featuring dinner and a silent auction. Last year's cruise was built around a riverboat gambling theme and raised \$40,000. It should be noted that the project was for a hospital in Tanzania that is near and dear to the hearts of many of our members, and there were several members who put up a \$10,000 donation matching pool.

The Winner's Circle, a Night at Canterbury Race Track. We had a meal and a silent auction and a really spectacular night to sit outside and watch the horses. We also recruited various levels of sponsorship up to and including sponsoring a race.

Our other major fundraiser each year is a road race that nets approximately \$10,000. However, most of the money from the race goes to a project with the city.