



- 1. Introduce yourself – district, club and positions held.**
- 2. Refer participants to the session summary handouts and encourage them to take notes.**

Learning Objectives

- ▶ 1. Identify the steps of a successful service project.
- ▶ 2. Determine a balanced program of service for the club.



Gauge participants' knowledge and experience using the question below, and adjust the facilitated discussion accordingly.

“How many of you have planned a service project for your club?”

Rotary's Motto:



Service Above Self is Rotary's principal motto. Every Rotarian is responsible for finding ways to improve the quality of life in his or her community and around the world through service projects.

Steps of a Successful Service Project

- ▶ 1. Conduct a needs assessment.
- ▶ 2. Develop a plan.
- ▶ 3. Implement the project.
- ▶ 4. Evaluate the project.



A successful service project requires the following steps:

- 1. Conduct a needs assessment to determine the needs of the community.**
- 2. Develop a plan to ensure the project will be successful.**
- 3. Implement the project to provide the service.**
- 4. Evaluate current projects to plan for future projects, learning from the successes and failures.**
- 5. Discussion: Think of a service project that went well in your club. What made it successful?**

What is your role in supporting your club's service efforts?

Who will you work with to carry out your club's service projects?

Service Projects Committee

- ▶ 1. Resource for helping conduct successful service projects.
- ▶ 2. Develops and implements projects that help the communities and countries.



1. **The club service projects committee is the primary resource for helping the club conduct successful service projects.**
2. **The committee develops and implements projects that help the community and communities in other countries.**
3. **“What other club committees support successful service projects?”**
Sample responses:
 1. **Public relations committee: to ensure recognition of community service efforts.**
 2. **Membership committee: to promote participation among all club members.**
 3. **Rotary Foundation committee: to identify projects that may qualify for Rotary Foundation grant programs.**
4. **“Who can provide support when implementing a service project?”**
Sample responses:
 1. **Rotarians and their families and friends.**
 2. **Community organizations.**
 3. **Rotary foundation alumni.**
 4. **Rotary Youth Exchange students and Rotary Youth Leadership Awards (RYLA) participants.**
 5. **Rotary Community Corps**
 6. **Interact and Rotaract Clubs.**
 7. **Other Rotary clubs.**

Needs of the Community

- ▶ 1. Economic situation.
- ▶ 2. Geographic setting.
- ▶ 3. Education levels.
- ▶ 4. Demographic profile.
- ▶ 5. Political conditions.



- 1. A needs assessment looks at the economic situation, geographic setting, education levels, demographic profile, and political conditions of the community.**
- 2. Talking with community leaders, such as educators, social service representatives, local government officials, and religious leaders, provides valuable input on the needs of the community.**
- 3. Find out the issues your club members are interested in to match the needs of the community.**

NOTE: Refer participants to Chapter 5 of the *Club President's Manual* for detailed information on conducting a needs assessment.

A Balanced Program of Service

- ▶ How can you plan service projects to support the Object of Rotary?
- ▶ Worksheet 14: A Balanced Program of Service.



Planning projects that address the Avenues of Service will ensure that the club is pursuing the Object of Rotary.

Often one service project falls under more than one avenue of service.

Leader's Notes:

1. Allow five minutes for participants to work on this exercise.
2. Have participants work in pairs.
3. Ask participants to share their ideas with either tables or small groups near them.

Questions for participants after they have finished the exercise:

1. What is an example of a service project that addresses more than one avenue of service?
2. How has your club been involved with an international service project?
3. Rotary Foundation or World Community Service committee chair.

How can your club get involved in an international service project?

- ▶ Clubs can use the following strategies to get involved in an international project:
- ▶ 1. Explore the ProjectLINK database at www.rotary.org
- ▶ 2. Contact the district Rotary Foundation or World Community Service committee chair.
- ▶ 3. Network with fellow Rotarians at district and international meetings.



RI and Rotary Foundation Programs

- ▶ What RI and Rotary Foundation programs can clubs use to support their service project?
- ▶ Refer to Worksheet 15: RI and Rotary Foundation Programs



Training leader's notes:

1. Allow five minutes for participants to work on this exercise.
2. Have participants work in pairs.
3. Ask participants to share in small groups or tables.
4. Emphasize PolioPlus and data for this effort.

Questions to Consider

- ▶ 1. Did the project meet community needs?
- ▶ 2. Did all club members participate?
- ▶ 3. Was there adequate media coverage of the project?
- ▶ 4. Was the club able to meet the financial demands of the project?



What questions should you consider when evaluating the effectiveness of club projects?

1. Did the project meet community needs?
2. Did all club and community members have an opportunity to participate?
3. Was there adequate media coverage of the project?
4. Was the club able to meet the financial demands of the project?

Resources

- ▶ Where can you direct club members' questions about how to plan, implement, and evaluate service projects?
- ▶ Service project resources include:
 - ▶ 1. District programs committee.
 - ▶ 2. RI programs resource groups.
 - ▶ 3. RI programs staff at RI World Headquarters



Review slide.

Resources...continued

- ▶ The following are suggested informational club resources:
- ▶ 1. *Communities in Action*
- ▶ 2. *Community Assessment Tools* (Web only)
- ▶ 3. ProjectLINK at www.rotary.org
- ▶ 4. *International Service Projects Brochure*
- ▶ 5. *Presidential Citation Brochure*



Review slide.

How did we do? Learning Objectives:

- ▶ 1. Identify the steps of a successful service project.
- ▶ 2. Determine a balanced program of service for the club.

***Thank you for your
participation!!!***

- 1. Review the learning objectives to ensure that all topics were covered sufficiently. Answer any questions.**
- 2. Ask participants to share something they learned during the session and an action they will take as a result of this session. Participants can share with a partner.**
- 3. Adjourn.**